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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

federal state autonomous educational institution of higher education

"Moscow Polytechnic University"

APPROVE
Academic Council of the University
«26» February 2026
Protocol №2

APPROVE
Vice-President
for International Affairs
_____ /Yu.D. Davydova/
«26» February 2026

Head of the
Director
Department of Educational Policy
_____ /A.B. Maksimov/
«26» February 2026

EDUCATIONAL PROGRAM

Field of study

42.04.02 Journalism

Educational program (profile)

«Media Communications in Creative Industries»

Level of education - magistracy

Qualification – master

Form of study – full-time

Starting year – 2026

Moscow 2026

Approval sheet

Program Coordinator:

Name	Post / place of work	Signature
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L.G. Tolchinsky	Head of the Department of Journalism & Mass Communications, Assoc. Prof.	

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Name	Post / place of work	Signature
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Name	Post / place of work	Signature
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LIST OF ABBREVIATIONS

The following abbreviations are used in this educational program:

HE	–	Higher Education
MEEP	–	Core Professional Educational Programme
cr.	–	Credit unit
UC	–	Universal Competency
GPC	–	General Professional Competency
PC	–	Professional Competency
I-UC	–	Indicator of Universal Competency Achievement
I-GPC	–	Indicator of General Professional Competency Achievement
I-PC	–	Indicator of Professional Competency Achievement
GWF	–	Generalized Work Function
PDA	–	Professional Activity Area
PS	–	Professional Standard
WPD	–	Working Program of Discipline
FAT	–	Fund of Assessment Tools
EILE	–	Electronic Information and Educational Environment
FSES HE	–	Federal State Educational Standard of Higher Education
SFA	–	State Final Attestation
LRC	–	Library and Resource Center
ELS	–	Electronic Library System
the University	–	Federal State Autonomous Educational Institution of Higher Education "Moscow Polytechnic University"

I. Regulatory framework for implementation of the educational program

The development of the Master's educational program in the field of study 42.04.02 Journalism, profile "Media Communications in Creative Industries" is based on the following regulatory documents:

1. Federal State Educational Standard of Higher Education – Master's level in the field of study 42.04.02 Journalism, approved by Order of the Ministry of Education and Science of the Russian Federation dated June 8, 2017 No. 529.
2. Professional Standards:
   - 11.006 "Editor of Mass Media", approved by Order of the Ministry of Labour and Social Protection of the Russian Federation dated August 4, 2014 No. 538n.
   - 11.008 "Specialist in Production of Print Media Products", approved by Order of the Ministry of Labour and Social Protection of the Russian Federation dated August 4, 2014 No. 533n.
   - 06.008 "Specialist in Production of Products for Online Publications and News Agencies", approved by Order of the Ministry of Labour and Social Protection of the Russian Federation dated May 21, 2014 No. 332n.

II. General provisions

The objective of the educational program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is to shape and develop personal and professional qualities in students that ensure compliance with the requirements of the FSES HE, taking into account the specific character of the University's scientific and educational school and the current labor market's needs for higher-education specialists in the relevant field of study.

In developing the Master's program, requirements for the learning outcomes have been established in the form of graduates' universal, general professional, and professional competencies.

Instruction under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is delivered **full-time**.

In implementing the Master's program, the University makes use of e-learning and distance learning technologies. All materials are posted on the Moscow Polytechnic distance learning platform (https://online.mospolytech.ru/).

The use of e-learning and distance learning technologies ensures the development of digital competencies among students.

E-learning and distance learning technologies used in teaching persons with disabilities and students with limited health capabilities (hereinafter, persons with disabilities and students with limited health capabilities) provide for the exchange of information in forms accessible to them.

Implementation of the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” **is not carried out using a networked form**.

Educational activities under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” are conducted in **English.**

The period of study under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” (regardless of the educational technologies used), in the full-time mode of study, including vacation time granted after completing the state final certification, is 2 years.

When studying under an individual curriculum, the period of study for persons with disabilities and students with limited health capabilities may, upon their application, be extended by no more than six months.

The scope of the educational program of the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is 120 CU, regardless of the mode of study, the educational technologies used, or implementation of the program under an individual curriculum.

The scope of the Master's program implemented per academic year does not exceed 70 CU, regardless of the mode of study, the educational technologies used, or implementation of the program under an individual curriculum (except for accelerated study), while under accelerated study it does not exceed 80 CU.

III. Areas, objects, and types of professional activity tasks for graduates

Areas of professional activity and spheres of professional activity in which graduates who have completed the Master's program in the field of study 42.04.02 Journalism may pursue professional activity:

01 Education and Science (in the sphere of higher education and additional professional education; in the sphere of scientific research);

06 Communications, Information and Communication Technologies (in the sphere of promotion of mass media products, including print publications, television and radio programs, online resources);

11 Mass Media, Publishing and Printing (in the sphere of multimedia, print, television and radio broadcasting mass media).

Graduates may pursue professional activity in other areas and/or spheres of professional activity, provided that their level of education and acquired competencies meet the employee qualification requirements.

The Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is oriented toward the following areas of professional activity (APA):

01 Education and Science (in the sphere of higher education and additional professional education; in the sphere of scientific research);

06 Communications, Information and Communication Technologies (in the sphere of promotion of mass media products, including print publications, television and radio programs, online resources);

11 Mass Media, Publishing and Printing (in the sphere of multimedia, print, television and radio broadcasting mass media).

As part of completing the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” graduates are prepared to address professional activity tasks of the following types:

- editorial;
- project-analytical;
- organizational-managerial;
- research.

The Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is oriented toward the following objects of graduates' professional activity:

- journalistic text and/or product transmitted through various channels and addressed to different audience groups.

The Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” does not contain information constituting a state secret.

4. Alignment of professional standards with fses he

The list of generalized work functions and labor functions corresponding to the professional activity of graduates of the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is presented in Table 1.

Table 1 – List of generalized work functions and labor functions corresponding to the professional activity of graduates of the master's program

Code and name of professional standard	GWF code	GWF name	Qual. level	Labor function name	Labor function code	Qual. level (sub-level)
11.006 Editor of mass media	B	Organization of Work of a Mass Media Unit	7	Development of Concept for Author's Projects	B/01.7	7
				Planning and Coordination of Unit Activities	B/02.7	7
				Analysis of Unit Performance Results	B/03.7	7
				Establishing and Maintaining Contacts with External Environment	B/04.7	7
11.008 Specialist in production of print media products	B	Organization and Control of Print Media Product Release	7	Management of Pre-Press Department	B/01.7	7
				Distribution of Materials Among Departments	B/02.7	7
				Acceptance of Completed Work	B/03.7	7
06.008 Specialist in production of products for online publications and news agencies	B	Organization and Control of Online Publication/News Agency Product Release	7	Management of Production Department	B/01.7	7
				Distribution of Materials Among Departments	B/02.7	7
				Acceptance of Completed Work	B/03.7	7

V. Structure and volume of the educational program

The structure of the Master's program includes the following blocks:

- block 1: “Disciplines (Modules)”.
- block 2: “Practical Training”.
- block 3: “State Final Certification”.

Table 2 – Structure of the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries”

Structure of the Master's program		Scope of the program and its blocks, in CU
Block 1	Disciplines (Modules)	69
Block 2	Practical Training	45
Block 3	State Final Certification	6
Scope of the Master's program		120

Block 2 “Practical Training” includes work-based practical training.

Types of work-based practical training:

- professional-creative practice;
- project-creative practice;
- research work;
- pre-graduation practice.

Block 3 “State Final Certification” includes:

- preparation for and defense of the final qualifying work.

The Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” provides students with the opportunity to take elective disciplines (modules) and optional disciplines (modules). Optional disciplines (modules) are not included in the scope of the Master's program.

The Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” comprises a mandatory part and a part formed by participants in educational relations. The scope of the mandatory part, excluding the scope of the state final certification, is more than 20 percent of the total scope of the Master's program.

Upon their application, the University provides persons with disabilities and students with limited health capabilities the opportunity to study under a Master's program that takes into account the specifics of their psychophysical development and individual capabilities and, where necessary, ensures correction of developmental disorders and social adaptation of such persons.

VI. Planned learning outcomes of the educational program

As a result of completing the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” the graduate must have developed the following competencies established by the Master's program (Tables 3–5).

Table 3 – Universal competencies of graduates and indicators of their achievement

Competency category	Code and Name of Competency	Code and Content of Achievement Indicator
Systemic and critical thinking	UC-1. Capable of performing critical analysis of problematic situations based on a systemic approach, developing an action strategy	I-UC-1.1. Analyzes a problematic situation as a system, performs its decomposition and determines connections between its components. I-UC-1.2. Identifies contradictions and gaps in information necessary for solving the problematic situation, and critically evaluates the relevance of used information sources. I-UC-1.3. Develops and substantiates a strategy for solving the problematic situation based on systemic and interdisciplinary approaches, taking into account assessment of existing risks and possibilities for their minimization.
Project Development and Implementation	UC-2. Capable of managing a project at all stages of its life cycle	I-UC-2.1. Develops a project management concept at all stages of its life cycle within the framework of the defined problem: formulates the goal and ways to achieve it, tasks and methods for their solution, substantiates relevance, significance, expected results and possible areas of their application. I-UC-2.2. Develops a project implementation plan in accordance with existing conditions, necessary resources, possible risks and distribution of responsibility areas among project participants. I-UC-2.3. Carries out monitoring of project implementation at all stages of its life cycle, makes necessary changes to the project implementation plan taking into account quantitative and qualitative parameters of achieved intermediate results.
Teamwork and Leadership	UC-3. Capable of organizing and leading a team, developing a team strategy to achieve the set goal	I-UC-3.1. Demonstrates managerial competence necessary for team formation and leadership of its work based on a developed cooperation strategy. I-UC-3.2. Plans, organizes, motivates, evaluates and adjusts joint activities to achieve the set goal, taking into account interests, behavioural characteristics and opinions of its members. I-UC-3.3. Applies methods, techniques and strategies for optimizing the socio-psychological climate in the team, preventing and resolving conflicts, technologies for training and developing professional and communicative competence of team members.

Communication	UC-4. Capable of applying modern communicative technologies, including in foreign language(s), for academic and professional interaction	I-UC-4.1. Establishes and develops professional contacts, carries out academic and professional interaction using modern communicative technologies, including in a foreign language. I-UC-4.2. Compiles and edits documentation to ensure academic and professional interaction, including in a foreign language. I-UC-4.3. Demonstrates communicative competence in the context of research and project activities and presentation of their results at various public events, including international ones, including in a foreign language.
Intercultural Interaction	UC-5. Capable of analyzing and taking into account cultural diversity in the process of intercultural interaction	I-UC-5.1. Analyzes the most important ideological and value systems formed in the course of historical development, and substantiates the relevance of their use in social and professional interaction. I-UC-5.2. Builds social and professional interaction taking into account common and specific features of different cultures and religions, features of main forms of scientific and religious consciousness, business and general culture of representatives of other nations and confessions, various social groups. I-UC-5.3. Ensures creation of a inclusive, non-discriminatory environment when performing professional tasks, demonstrating understanding of features of different cultures and nations.
Self-Organization and Self-Development	UC-6. Capable of determining and implementing priorities of own activity and ways of its improvement based on self-assessment	I-UC-6.1. Evaluates own resources and their limits (personal, situational, temporal), uses them optimally for successful completion of assigned tasks. I-UC-6.2. Determines priorities of professional growth and ways of improving own activity based on self-assessment according to selected criteria. I-UC-6.3. Builds own professional trajectory using tools of continuous education, taking into account accumulated experience of professional activity and dynamically changing labor market requirements.

Table 4 – General professional competencies of graduates and indicators of their achievement

Competency Category	Code and Name of Competency	Code and Content of Achievement Indicator
Professional Product	GPC-1. Capable of planning, organizing and coordinating the process of creating socially relevant and professionally demanded media texts and (or) media products and (or) communication products, tracking and considering	I-GPC-1.1. Knows the features of all stages and principles of production of media texts and (or) media products and (or) communication products. I-GPC-1.2. Manages the process of preparation of socially relevant and professionally demanded journalistic texts and (or) products taking into account

	changes in norms of English and Russian languages, and features of other sign systems	changes in norms of Russian (foreign) languages and features of other sign systems.
Society and State	GPC-2. Capable of analyzing main trends in development of social and state institutions for their comprehensive coverage in created media texts and (or) media products and (or) communication products	I-GPC-2.1. Identifies cause-and-effect relationships in problems of interaction between social and state institutions. I-GPC-2.2. Observes the principle of impartiality and balance of interests in created journalistic texts and (or) products when covering activities of social and state institutions.
Culture	GPC-3. Capable of analyzing diversity of achievements of domestic and world culture in the process of creating media texts and (or) media products and (or) communication products	I-GPC-3.1. Knows stages and trends in development of domestic and world cultural processes. I-GPC-3.2. Demonstrates multi-faceted erudition in the field of domestic and world culture in created journalistic texts and (or) products.
Audience	GPC-4. Capable of analyzing needs of society and interests of the audience for the purpose of forecasting and meeting demand for media texts and (or) media products and (or) communication products	I-GPC-4.1. Interprets data of sociological research on needs of society and interests of specific audience groups. I-GPC-4.2. Forecasts potential reaction of target audience to created journalistic texts and (or) products.
Media Communication System	GPC-5. Capable of analyzing current trends in development of regional, national and global media communication systems, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation, for making professional decisions	I-GPC-5.1. Identifies features of political, economic factors, legal and ethical norms regulating development of different media communication systems at global, national and regional levels. I-GPC-5.2. Models individual and collective professional journalistic actions depending on conditions of a specific media communication system.
Technologies	GPC-6. Capable of selecting and implementing modern technical means and information-communication technologies into media production process	I-GPC-6.1. Monitors global trends in modernization of technical equipment, software and consumables necessary for professional activities. I-GPC-6.2. Adapts capabilities of new stationary and mobile digital devices to professional activities of a journalist.
Effects	GPC-7. Capable of assessing and forecasting possible effects in the media sphere, following principles of social responsibility	I-GPC-7.1. Knows regularities of formation of effects and consequences of professional activities, concepts of its social responsibility. I-GPC-7.2. Evaluates correctness of creative techniques when collecting, processing and distributing information in accordance with generally accepted

		standards and rules of the journalistic profession.

Table 5 – Professional competencies of graduates and indicators of their achievement

APA	Basis (PS, labor market analysis, synthesis of experience, consultations with employers)	Code and title of the GLF	Codes and titles of labor functions	Code and title of the competency	Code and title of the competency achievement indicator
Type of professional activity tasks: editorial					
11 Mass Media, Publishing and Printing	11.006 Mass Media Editor	B Organization of Work of a Mass Media Unit	B/01.7 Development of Concept for Author's Projects	PC-1. Capable of carrying out author's activities of any character and level of complexity taking into account specifics of different types of media and other media	I-PC-1.1. Carries out regular monitoring of topics. I-PC-1.2. Identifies and engages interviewees, eyewitnesses, and subject-matter experts. I-PC-1.3. Analyzes relevant information from documentary sources. I-PC-1.4. Controls reliability and completeness of information. I-PC-1.5. Develops original creative solutions. I-PC-1.6. Aligns own actions with professional ethical norms. I-PC-1.7. Prepares for publication a journalistic text of any level of complexity.
			B/02.7 Planning and Coordination of Unit Activities	PC-2. Capable of carrying out editorial activities of any level of complexity in different types of media and coordinating the	I-PC-2.1. Sets professional tasks for journalists. I-PC-2.2. Controls quality of preparation of journalistic texts. I-PC-2.3. Verifies compliance with professional ethical norms. I-PC-2.4. Sets deadlines and
			B/03.7 Analysis of Unit Performance Results		
			B/04.7 Establishing and Maintaining		

			Contacts with External Environment	editorial process	monitors their compliance.
Type of professional activity tasks: project-analytical					
11 Mass Media, Publishing and Printing	11.006 Mass Media Editor	B Organization of Work of a Mass Media Unit	B/01.7 Development of Concept for Author's Projects	PC-3. Capable of creating a concept and planning implementation of an individual and (or) collective project in the field of journalism	I-PC-3.1. Conducts multi-factor analysis of prospects for launching a project. I-PC-3.2. Develops all components of the concept. I-PC-3.3. Draws up an action plan for project implementation.
			B/02.7 Planning and Coordination of Unit Activities		
			B/03.7 Analysis of Unit Performance Results		
			B/04.7 Establishing and Maintaining Contacts with External Environment		
	11.008 Specialist in production of print media products	B Organization and Control of Print Media Product Release	B/01.7 Management of Pre-Press Department		
			B/02.7 Distribution of Materials Among Departments		
			B/03.7 Acceptance of Completed Work		
06 Communications, Information and Communication Technologies	06.008 Specialist in production of products for online publications and news agencies	B Organization and Control of Online Publication/News Agency Product Release	B/01.7 Management of Production Department		
			B/02.7 Distribution of Materials Among Departments		
			B/03.7 Acceptance of Completed Work		
Type of professional activity tasks: organizational-managerial					

11 Mass Media, Publishing and Printing	11.006 Mass Media Editor	B Organization of Work of a Mass Media Unit	B/01.7 Development of Concept for Author's Projects	PC-4. Capable of organizing work and managing an enterprise (unit) in the modern media industry	I-PC-4.1. Plans activities of an enterprise (unit) within a defined time horizon. I-PC-4.2. Distributes human and financial resources. I-PC-4.3. Monitors results and evaluates efficiency.
			B/02.7 Planning and Coordination of Unit Activities		
			B/03.7 Analysis of Unit Performance Results		
			B/04.7 Establishing and Maintaining Contacts with External Environment		
	11.008 Specialist in production of print media products	B Organization and Control of Print Media Product Release	B/01.7 Management of Pre-Press Department		
			B/02.7 Distribution of Materials Among Departments		
			B/03.7 Acceptance of Completed Work		
06 Communications, Information and Communication Technologies	06.008 Specialist in production of products for online publications and news agencies	B Organization and Control of Online Publication/News Agency Product Release	B/01.7 Management of Production Department		
			B/02.7 Distribution of Materials Among Departments		
			B/03.7 Acceptance of Completed Work		
Type of professional activity tasks: research					
01 Education and Science	In accordance with the decision of the Educational and Methodological			PC-5. Capable of conducting scientific research in the field of journalism and media	I-PC-5.1. Knows main directions and schools of scientific research.

	Council for the field of study 42.04.02 "Journalism," the ability to conduct independent research in the field of journalism and media is a necessary condition for awarding the Master's level qualification to a graduate			based on independently developed or adapted methodology and methods	I-PC-5.2. Defines the field of research, develops or adapts methodology. I-PC-5.3. Collects and analyzes information, formulates results. I-PC-5.4. Forms a scientific text in accordance with academic rules and formats.

The professional competencies established by the Master's program have been formed on the basis of professional standards corresponding to the professional activity of graduates.

The set of competencies established by the Master's program provides the graduate with the ability to pursue professional activity in at least one area and sphere of professional activity and the ability to solve professional activity tasks of at least one type.

The set of planned learning outcomes for the disciplines (modules) and practical training ensures that the graduate develops all the competencies established by the Master's program.

VII. Methodological support for the implementation of the program

The curriculum determines the list and sequence of disciplines, practical training, interim and state final certifications, their workload in credit units and academic hours, and the distribution of students' contact work with instructors (including lectures, practical and laboratory sessions, and consultations) and independent work of students.

The curriculum and the academic calendar, which determine the timing and periods of various types of academic activity and vacation periods, are presented in Appendix 1.

The competency-to-curriculum-discipline mapping matrix is presented in Appendix 2.

Course syllabi are presented in Appendix 3. Practical training programs are presented in Appendix 4.

For the state final certification, a Program for Preparation for and Defense of the Final Qualifying Work has been developed (Appendix 5).

Assessment tools are presented in the form of an assessment tools fund for interim student certification and for the state final certification. The assessment tools fund for interim certification of students in a discipline (module) or practical training is part of the corresponding course syllabus (module) or practical training program.

The assessment tools fund for the state final certification is part of the Program for Preparation for and Defense of the Final Qualifying Work.

VIII. Conditions for implementing the Master's program

1. Compliance with general system-wide requirements for program implementation

The University has, on a lawful basis, the material and technical resources for educational activity (premises and equipment) needed to implement the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” for Block 1 “Disciplines (Modules)” and Block 3 “State Final Certification” in accordance with the curriculum.

Throughout the entire period of study, every student is provided with individual unrestricted access to the University's electronic information and educational environment, which includes several electronic library systems

(electronic libraries), from any location with access to the information and telecommunications network “Internet” (hereinafter, the “Internet”), both on and off University premises.

The University's electronic information and educational environment provides:

- access to curricula, course syllabi (modules), practical training programs, electronic educational publications, and electronic educational resources specified in the course syllabi (modules) and practical training programs;
- the creation of a student's electronic portfolio, including the storage of the student's work and grades for that work.

If the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is implemented using e-learning and distance learning technologies, the University's EIEE additionally provides for:

- recording the progress of the educational process, the results of interim certification, and the results of completing the Master's program;
- conducting classes and learning outcome assessment procedures that are intended to be implemented using e-learning and distance learning technologies;
- interaction among participants in the educational process, including synchronous and/or asynchronous interaction via the Internet.

The functioning of the EIEE is ensured by appropriate information and communication technology tools and the qualifications of the staff who use and support it. The functioning of the electronic information and educational environment complies with the legislation of the Russian Federation.

2. Compliance with requirements for the material, technical, and instructional support of the program

The premises for implementing the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” are classrooms for conducting classes, equipped with equipment and technical training aids, the composition of which is defined in the course syllabi (modules).

Premises for students' independent work are equipped with computer facilities with the ability to connect to the Internet and access to the University's electronic information and educational environment.

Students are provided with access (remote access) to modern professional databases and information reference systems, the composition of which is defined in the course syllabi (modules).

Students with disabilities and students with limited health capabilities are provided with printed and/or electronic educational resources in forms adapted to their health limitations.

3. Compliance with requirements for the staffing conditions of program implementation

Implementation of the Master's program in the field of study 42.04.02

Journalism, profile “Media Communications in Creative Industries” is ensured by the University's teaching staff, as well as by persons engaged by the University to implement the program under other arrangements.

The qualifications of the University's teaching staff meet the qualification requirements specified in qualification handbooks and/or professional standards (where applicable).

At least 75 percent of the University's teaching staff involved in implementing the program, and of the persons engaged by the University to implement the program under other arrangements (based on the number of filled positions, converted to whole-number values), conduct research, instructional-methodological, and/or practical work corresponding to the profile of the discipline (module) taught.

At least 10 percent of the University's teaching staff involved in implementing the program, and of the persons engaged by the University to implement the program under other arrangements (based on the number of filled positions, converted to whole-number values), are managers and/or employees of other organizations who work in the professional field corresponding to the professional activity for which graduates are being prepared (with at least 3 years of work experience in that professional field).

At least 60 percent of the University's teaching staff and of the persons engaged in the University's educational activity under other arrangements (based on the number of filled positions, converted to whole-number values) hold an academic degree (including an academic degree obtained abroad and recognized in the Russian Federation) and/or an academic title (including an academic title obtained abroad and recognized in the Russian Federation).

Overall supervision of the scientific content of the Master's program is carried out by a member of the University's academic-teaching staff who holds an academic degree (including an academic degree obtained abroad and recognized in the Russian Federation), who conducts (or participates in) independent research (creative) projects in the field of study, who has annual publications based on the results of such research (creative) activity in leading domestic and/or foreign peer-reviewed scientific journals and publications, and who annually presents the results of such research (creative) activity at national and international conferences.

4. Compliance with requirements for the financial conditions of program implementation

Financial support for the implementation of the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is provided at a level not lower than the values of the basic cost standards for providing state services for implementing higher education programs – Master's programs – and the values of the correction factors to the basic cost standards, as determined by the Ministry of Science and Higher Education of the Russian Federation.

5. Compliance with requirements for the mechanisms used to assess the

quality of educational activity and student preparation under the program

The quality of educational activity and student preparation under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” (Masters in Media Communications in Creative Industries) is determined within the framework of a system of internal assessment, as well as a system of external assessment, in which the University participates on a voluntary basis.

In order to improve the Master's program, when conducting regular internal assessment of the quality of educational activity and student preparation under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries”, the University engages employers and/or their associations and other legal entities and/or individuals, including the University's teaching staff.

Within the framework of the internal system for assessing the quality of educational activity under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries”, students are given the opportunity to evaluate the conditions, content, organization, and quality of the educational process as a whole and of individual disciplines (modules) and practical training.

External assessment of the quality of educational activity under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” carried out within the framework of the state accreditation procedure, is conducted to confirm that the educational activity under the Master's program complies with the requirements of the FSES HE.

External assessment of the quality of educational activity and student preparation under the Master's program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” is carried out within the framework of professional and public accreditation conducted by employers, their associations, and organizations authorized by them, including foreign organizations, or by authorized national professional and public organizations that are members of international structures, for the purpose of recognizing the quality and level of graduates' preparation as meeting the requirements of professional standards (where applicable) and labor market requirements for specialists of the relevant profile.

IX. Specifics of organizing the educational process for persons with disabilities and students with limited health capabilities

The Master's educational program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” provides for the implementation of an organizational model of inclusive education — ensuring equal access to education for all students, taking into account the diversity of special educational needs and individual capabilities.

Where necessary and upon a corresponding application from a person recognized as disabled or having limited health capabilities, the University provides

for the development of individual curricula and individual study schedules (both with the established period for completing the BPEP and with an extended period for completing the BPEP). The period for obtaining higher education when completing the Master's educational program in the field of study 42.04.02 Journalism, profile “Media Communications in Creative Industries” under an individual curriculum for persons with disabilities and students with limited health capabilities may, where necessary, be extended, but by no more than six months. The decision to extend the period of study is made on the basis of the student's personal application.

When drawing up an individual study schedule, various options for conducting classes may be provided for:

- in an academic group or individually;
- at home, using e-learning and distance learning technologies (DLT).

Teaching methods are selected when drawing up an individual schedule based on their accessibility for persons with disabilities and students with limited health capabilities. Socially active and reflective teaching methods and sociocultural rehabilitation technologies may be used in the educational process to help establish full interpersonal relationships with other students and create a comfortable psychological climate within the student group.

When conducting ongoing monitoring, interim, and final certification, the specific nosology of persons with disabilities and students with limited health capabilities is taken into account (including conducting assessment activities remotely, where necessary and upon the student's corresponding application).

The University provides persons with disabilities and students with limited health capabilities with special material and technical teaching aids (including special software) where there are students of the relevant nosology and upon receipt of their applications for the provision of special material and technical teaching aids.

The University provides persons with disabilities and students with limited health capabilities with printed and electronic educational resources in forms adapted to their health limitations, where there are students of the relevant nosology and upon receipt of their applications for the provision of specialized electronic educational resources.

The ELS used at the University make it possible to implement the following inclusive education capabilities:

- the “Urait” ELS (https://urait.ru/) has a special version for use by visually impaired students;
- the “IPR SMART” ELS (http://www.iprbookshop.ru/special) has a special adaptive version of the site for visually impaired users. This version provides additional tools for increasing text size, selecting a color scheme, and adjusting kerning, which improve the accessibility of the site without resorting to third-party assistive technologies. The ELS site version for the visually impaired contains alternative formats of printed materials (large print and audio files) to support the educational process. A special adaptive reader on the site for reading books allows text to be enlarged up to 400% without loss of quality.

The format of interim and state final certification for students with disabilities and students with limited health capabilities is established taking into account individual psychophysical characteristics (orally, in writing on paper, in writing on a computer, in the form of testing, etc.).

For graduates who are persons with disabilities or students with limited health capabilities, the state final certification is conducted by the University taking into account the specifics of the psychophysical development, individual capabilities, and health status of such graduates. When persons with disabilities and students with limited health capabilities apply to the chairperson of the State Examination Board, they are granted additional time to prepare their answer.

When conducting the SFC, the chairperson of the State Examination Board ensures compliance with the following general requirements:

- conducting the SFC for students with limited health capabilities in the this does not create difficulties for graduates in undergoing the SFC;
- the presence, in the room, of an assistant (upon the graduate's application) providing the graduate with the necessary technical assistance in view of his or her individual characteristics (taking a seat in the room, reading out a presentation, moving around, communicating with members of the State Examination Board);
- graduates' use of the technical aids they need when undergoing the SFC, taking into account their individual characteristics;
- ensuring unimpeded access for graduates with disabilities and limited health capabilities to classrooms, restrooms, and other premises, and their presence in such premises.

Graduates with disabilities or their legal representatives submit an application to the University's management no later than one month before the start of the SFC regarding the need to create special conditions for them during the SFC.