Документ подписан простой электронной подписью
Информация о владельце:
ФИО: Максимов Алексей Борисович
Должность: директор департамента по образовательной политике
Дата подписания: 03.09.2025 12:44:55
Уникальный программный ключ:
8db180d1a3f02ac9e60521a5672742735c18b1d6

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

FEDERAL STATE AUTONOMOUS EDUCATIONAL INSTITUTION OF HIGHER EDUCATION

"MOSCOW POLYTECHNIC UNIVERSITY"
(MOSCOW POLYTECHNIC UNIVERSITY)

Faculty of Economics and Management

APPROVED BY
FEU Dean
_____ /A. V. Nazarenko/
«27» February 2025

WORKING PROGRAM OF THE DISCIPLINE

«Entrepreneurial activity»

Direction of training/specialty
38.03.01 Economy

Profile/specialization
International business and foreign economic

Qualification
bachelor

Forms of study
full-time

Moscow, 2025

Developer(s):

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1. Objectives, tasks and planned learning outcomes for the discipline

The goalmastering the academic discipline "Entrepreneurial activity" is study, systematization and consolidation of the fundamentals of the theory and practice of entrepreneurial activity in modern economic conditions; familiarization of students with the mechanism of work of business entities; obtaining a comprehensive understanding of the methodology of entrepreneurship. Studying the discipline is advisable for training an economist who meets the requirements of professional standards and the Federal State Educational Standard of Higher Education in the direction 38.03.01 "Economics".

Main**tasks**study of the discipline:

study, systematization and consolidation of the fundamentals of theory and practice entrepreneurial activity in modern economic conditions;

familiarizing students with the mechanism of work of business entities;

obtaining a comprehensive understanding of the methodology of entrepreneurship. Training in the discipline "Entrepreneurial activity" is aimed at developing the following competencies in students:

Code and name of competencies	Indicators of Competence Achievement
UK-10. Capable of making informed economic decisions in various areas of life	IUK-10.1. Understands the basic principles of functioning of macroeconomics and economic development, the goals and types of state participation in the economy IUK-10.2. Represents the main the patterns of functioning of microeconomics and factors ensuring the rational use of resources and the achievement of effective results of activities IUK-10.3. Applies methods economic and financial planning to achieve personal financial goals, uses financial resources that are adequate to the goals set personal budget management tools, optimizes your own financial risks

2. The place of the discipline in the structure of the educational program

Discipline refers to the part formed by the participants of educational relations.

Parallel studying disciplines "Entrepreneurial activity" is carried out with the following disciplines:

Digital literacy;

Economic theory;

Introduction to project activities;

Introduction to the profession.

The main provisions of the discipline should be used in the future when studying the following disciplines (practices):

Business planning;

Economy of enterprises and organizations;

Economy of the industry;

Finance, money circulation and credit;Microeconomics and macroeconomics.

3. Structure and content of the discipline

The total workload of the course is 2 credit units (72 hours).

3.1 Types of academic work and labor intensity

3.1.1. Full-time education

p/p	Type of academic work	Quantity hours	Semesters	
			2	-
1.	**Classroom lessons**	**36**	**36**	-
	including:			
1.1	Lectures	18	18	-
1.2	Seminars/practical classes	18	18	-
1.3	Laboratory exercises			-
2.	**Independent work**	**36**	**36**	-
	including:			
2.1	Preparation for practical classes (study of lecture material)	12	12	-
2.2	Preparing for testing	12	12	-
2.3	Solving problems on your own	12	12	-
	Interim assessment			
	credit/differential credit/exam		**Credit**	-
	Total	**72**	**72**	-

3.1.2. Part-time and part-time education

p/p	Type of academic work	Quantity hours	Semesters	
			2	-
1.	**Classroom lessons**	**18**	**18**	-
	including:			
1.1	Lectures	8	8	-
1.2	Seminars/practical classes	10	10	-
1.3	Laboratory exercises	-	-	-
2.	**Independent work**	**54**	**54**	-
	including:			
2.1	Preparation for practical classes (study of lecture material)	18	18	-
2.2	Preparing for testing	18	18	-
2.3	Solving problems on your own	18	18	-
	Interim assessment			
	credit/differential credit/exam		**Credit**	-
	Total	**72**	**72**	-

3.2 Thematic plan for studying the discipline

(by form of education)

3.2.1. Full-time education

p/p	Sections/Topics of the Discipline	Labor intensity, hour					
		Total	Classroom work				Independent Job
			Lectures	Practical classes	Laboratory classes	Practical Preparation	
1.	Theoretical Basics entrepreneurial activity	8	2	2		-	4
2.	Organizational and legal forms of entrepreneurial activity in Russia	6	2	2		-	2
3.	Financial environment for entrepreneurship.	8	2	2		-	4
4.	Organization And development business affairs	6	2	2		-	2
5.	Mechanism functioning enterprises various organizational and legal forms	12	4	2		-	6
6.	Investment and its sources in entrepreneurial activity	12	2	4		-	6
7.	Interaction entrepreneurs With credit institutions	10	2	2		-	6
8.	Risk assessment and insurance in business activities	10	2	2		-	6
	Total	**72**	**18**	**18**		**-**	**36**

3.2.2. Part-time and part-time education

p/p	Sections/Topics of the Discipline	Labor intensity, hour					
		Total	Classroom work				Independent Job
			Lectures	Practical classes	Laboratory classes	Practical Preparation	
1.	Theoretical Basics entrepreneurial activity	12	2	2	-	-	8
2.	Organizational- legal forms entrepreneurial activities V Russia	8	-	2	-	-	6
3.	Financial environment for entrepreneurship.	10	2	-	-	-	8
4.	Organization And development business affairs	8	-	2	-	-	6

5.	The mechanism of functioning of enterprises of various organizational and legal forms	10	2	-	-	-	8
6.	Investment and its sources in entrepreneurial activity	8	-	2	-	-	6
7.	Interaction entrepreneurs With credit institutions	8	2	-	-	-	6
8.	Risk assessment and insurance in business activities	8	-	2	-	-	6
	Total	**72**	**8**	**10**	**-**	**-**	**54**

3.3 Contents of the discipline

Topic 1. Theoretical foundations of entrepreneurial activity

The concept and essence of entrepreneurial activity. Types of entrepreneurship. Subjects and objects of entrepreneurial activity. Principles of entrepreneurial activity. Forms of ownership (private and public).

Topic 2. Organizational and legal forms of entrepreneurial activity in Russia

Organizational forms large entrepreneurship. Types entrepreneurial corporations. Features of their organization, legal registration abroad and in Russia. Basic forms of organization of large businesses, their main advantages and disadvantages. Legal regulation of entrepreneurial activity. Forms and types of entrepreneurial activity. Individual entrepreneurship. Small entrepreneurship. Franchising as a form of organization of a small enterprise.

Topic 3. Financial environment of entrepreneurship.

The financial environment of entrepreneurship as a set of economic entities operating outside a given organization and influencing the possibilities of placing funds and generating income. Characteristics of the microenvironment factors of financial entrepreneurship. Characteristics of suppliers and buyers in the entrepreneurship environment. Buyers of the consumer market, the producer market, the intermediate seller market, the government agency market, and the international market. Trade intermediaries, intermediaries in organizing the movement of goods, marketing and financial and credit intermediaries. Competitor desires, generic and commodity-type competitors, competitor brands. Contact audiences: beneficial, sought-after, and undesirable. Characteristics of the macroenvironment factors of financial entrepreneurship: natural, technical, political, economic, and cultural.

Topic 4. Organization and development of entrepreneurial business.

Establishment of a new enterprise. Stages of enterprise establishment (composition of founders, constituent document, agreement, charter, bank account, registration, information in the state register, full deposit of bank deposits, opening of a permanent bank account, registration with the district tax inspectorate, permission to make a round seal and corner stamp, making a round seal and corner stamp. Establishment of a new enterprise.

Topic 5. The mechanism of functioning of enterprises of various organizational and legal forms.

Concept, types and classification of legal entities. Enterprise characteristics: industry affiliation, size, degree of specialization and scale of production of similar products, methods of organizing production and the degree of mechanization and automation, organizational and legal forms. Classification of legal entities: by right of founders, by right of economic activity (commercial and non-commercial organizations), by organizational and legal form (partnerships, unitary, cooperatives). Associations of legal entities: associations, concerns, consortiums, inter-industry and regional unions, financial and industrial groups, holding companies.

Topic 6. Investment and its sources in entrepreneurial activity

The nature, structure and sources of investment financing. Investments and investment activity. Gross accumulation. Capital-forming investments. Sources of investment activity financing (own, borrowed, attracted funds, funds from the budget and extra-budgetary funds).

Topic 7. Interaction of entrepreneurs With credit organizations

The structure of the credit system and the nature of credit. Credit institution. Bank. Principles of lending: loan repayment, loan urgency, loan payment, loan collateral, targeted nature of the loan, differentiated nature of the loan. Types and forms of loans granted to an entrepreneur. Bank loan. Signs of a bank loan: repayment methods, repayment terms, availability of collateral, method of collecting interest on the loan, types of interest rates, targeted purpose, categories of borrowers. Terms of providing loans and stages of lending. Loan negotiations. Consideration of a specific project. Registration

credit documentation. Use of credit and control over credit operations. General organizational and economic principles of lending.
Methods of lending and forms of loan accounts. Method of lending by turnover. Method of lending by balance. Turnover balance method. Credit documentation provided to the bank. Conclusion of a loan agreement and issuance of a loan. Loan agreement. Principles of a loan agreement. Structure of a loan agreement. Loan repayment procedure. Episodic, actual, systematic, crediting of proceeds, deferment, transfer, write-off. Securing loan repayment. Collateral and collateral mechanism. Assignment of claims (cession) and transfer of ownership. Guarantees and sureties. Borrower's liability for failure to fulfill credit obligations.

Topic 8. Risk assessment and insurance in business activities

Management process technology as the relationship between the processes of preparation, adoption and organization of implementation of management decisions. Stages of the risk management process: risk analysis (collection and processing of data on risk aspects, qualitative and quantitative risk analysis) and measures to eliminate and minimize risk. The main activities of the risk management policy for organizations: identification of individual types of risk inherent in all types of economic activity of the enterprise, assessment of the reliability of information necessary to determine the level of risks, determination of the amount of possible financial losses in the event of a risk event, determination of directions for neutralizing the negative consequences of individual risks. The main methods of the system of internal risk neutralization mechanisms. Risk avoidance as the most radical direction of risk neutralization. Refusal to use current assets in illiquid forms, refusal to perform business transactions with an excessively high risk level, etc. The main conditions for risk avoidance. Limiting risk concentration using a system of financial standards. Hedging as a process of using any mechanisms to reduce the risk of possible financial losses.

Diversification, main forms of diversification business risks. Risk distribution. Main directions of risk distribution (their transfer between partners). Self-insurance.

3.4 Topics of seminars/practical and laboratory classes

3.4.1. Seminars/practical classes

Topic 1. Theoretical foundations of entrepreneurial activity

Practical work. Discussion of issues.

1.Signs and models of entrepreneurship.

2.Manufacturing entrepreneurship

3.Commercial entrepreneurship
4.Financial entrepreneurship
5.Advisory entrepreneurship.

Format: “round table”: preparation and coverage of issues included in the seminar plan in small groups in interaction, collective discussion and summing up.

Topic 2. Organizational and legal forms of entrepreneurial activity in Russia

Practical Job. Definition characteristic features organizational and legal forms of enterprises. Drawing up a diagram "Legal acts regulating entrepreneurial activity"

Topic 3. Financial environment of entrepreneurship.

Practical work. Discussion of issues. 1. Internal environment of the company using the example of the organization.

2. The external environment of the company’s functioning using the example of an organization.

Format: “round table”: preparation and coverage of issues included in the seminar plan in small groups in interaction, collective discussion and summing up.

Practical part: answers to questions (knowledge of theory, ability to assess various economic and social conditions of entrepreneurial activity), completion of situational, practical, creative and test tasks; problem solving

Topic 4. Organization and development of entrepreneurial business Practical work. Discussion of issues. 1. Creation of a new enterprise.

2. Constituent documents of the enterprise.
3. Documents required for enterprise registration.
4. Managing a new business.

Format: “round table”: preparation and coverage of issues included in the seminar plan in small groups in interaction, collective discussion and summing up.

Practical part: answers to questions (knowledge of theory, ability to assess various economic and social conditions of entrepreneurial activity), completion of analytical, creative and test tasks.

Topic 5. The mechanism of functioning of enterprises of various organizational and legal forms

Practical work. Discussion of issues.

1. Concept, types and classification of legal entities.
2. The essence and features of organizational and legal forms of economic activity of legal entities.
3. Associations of legal entities.
4. The concept of enterprise reform in market conditions.

Format: “round table”: preparation and coverage of issues included in the seminar plan in small groups in interaction, collective discussion and summing up.

Practical part: answers to questions (knowledge of theory, ability to assess various economic and social conditions of entrepreneurial activity), completion of analytical, creative and test tasks.

Topic 6. Investment And his sources in entrepreneurial activity Practical lesson. Discussion of issues.

1. Concept, essence and structure of investment financing.
2. Types and classification of investments.
3. Sources of investment.
4. Drawing up a diagram on the topic “State support for entrepreneurship.

Format: “round table”: preparation and coverage of issues included in the seminar plan in small groups in interaction, collective discussion and summing up.

Practical part: answers to questions (knowledge of theory, ability to assess various economic and social conditions of entrepreneurial activity), completion of analytical, creative and test tasks.

Topic 7. Interaction of entrepreneurs with credit institutions Practical work. Drawing up a diagram "Structure of the credit system, essence, types and forms of credit".

Topic 8. Risk assessment and insurance in business activities. Practical work. Conducting a business game "Choosing a strategy for entrepreneurial activity in conditions of risk"

3.4.2. Laboratory classes (full-time education). They take the form of presentations on the following topics:

1. Concept and types of entrepreneurship.
2. Enterprise in the financial market.
3. External environment of entrepreneurship.
4. Internal environment of entrepreneurship.
5. Financial environment of entrepreneurship.
6. The firm as an open system.
7. The concept of small venture business.
8. Scheme of venture business activities.
9. Common problems of small businesses.
10. The essence of entrepreneurial risk.
11. Factors causing financial risks.
12. The system of entrepreneurial risks.
13. Structure of entrepreneurial risks.
14. Organization of enterprise risk management.
15. Types of financial risks.

16. The concept of internal and external risks.
17. The concept of systemic and non-systemic risks.
18. Marketing risks.
19. Systemic risks.
20. The concept of limiting and acquiring additional information
21. Risk insurance.

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3.5 Topics of course projects (course papers)

The curriculum does not provide for a course project (course work) for this discipline.

4. Educational, methodological and informational support

4.1 Regulatory documents and GOSTs

1. Tax Code of the Russian Federation (part 1, 2 with the latest amendments and additions). // SPS "ConsultantPlus"
2. Civil Code of the Russian Federation (parts 1, 2, 3 with the latest amendments and additions). // SPS "ConsultantPlus"
3. Budget Code of the Russian Federation (with the latest amendments and additions). // SPS "ConsultantPlus"
4. Federal Law of 02.12.1990 N 395-1 "On banks and banking activities" (in current version).// SPS "ConsultantPlus"
5. Federal Law of 10.07.2002 N 86-FZ "On the Central Bank of the Russian Federation (Bank of Russia)" (in current version). // SPS "ConsultantPlus"
6. Federal Law of 22.04.1996 N 39-FZ "On the Securities Market" (in current version) // SPS "ConsultantPlus"
7. Federal Law of 26.10.2002 N 127-FZ (as amended on 13.07.2015) "On Insolvency (Bankruptcy)" (in current version). // SPS "ConsultantPlus".

4.2 Main literature

1. Bobrova, O. S. Fundamentals of Business: Textbook and Workshop for Universities / O. S. Bobrova, S. I. Tsybukov, I. A. Bobrov. - 2nd ed. - Moscow: Yurait Publishing House, 2023. - 382 p. - (Higher education). - ISBN 978-5-534-13842-9. - Text: electronic // Educational platform Yurait [website]. - URL:https://urait.ru/bcode/511416 .

2. Cheberko, E. F. Fundamentals of entrepreneurial activity: textbook and practical training for universities / E. F. Cheberko. - Moscow: Yurait Publishing House, 2023. - 213 p. - (Higher education). - ISBN 978-5-534-16938-6. - Text: electronic // Educational platform Yurait [site]. - URL:https://urait.ru/bcode/532051 3. Fundamentals of innovative entrepreneurship: a textbook / G. A. Gershanok, N. A. Molodchik, V. L. Popov [et al.]; edited by G. A. Gershanok. - Perm: PNIPU, 2012. - 167 p. - ISBN 978-5-398-00911-8. - Text: electronic // Lan: electronic library system. - URL: https://e.lanbook.com/book/161063

4.3 Further reading

1. Turchaeva, I. N. Financial environment of entrepreneurship and entrepreneurial risks: a textbook and practical training for universities / I. N. Turchaeva, Ya. Yu. Taenchuk. - 2nd ed., revised and enlarged. - Moscow: Yurait Publishing House, 2023. - 215 p. - (Higher education). - ISBN 978-5-534-15778-9. - Text: electronic // Educational platform Yurait [website]. - URL: https://urait.ru/bcode/509684 .

2. Cheberko, E. F. History of Entrepreneurship: Textbook and Workshop for Universities / E. F. Cheberko. - Moscow: Yurait Publishing House, 2023. - 118 p. - (Higher education). - ISBN 978-5-534-16937-9. - Text: electronic // Educational platform Yurait [website]. — URL:https://urait.ru/bcode/532050

3. Ivanova, R. M. History of Russian entrepreneurship: a textbook for universities / R. M. Ivanova. - 2nd ed. - Moscow: Yurait Publishing House, 2022. - 303 p. - (Higher education). - ISBN 978-5-534-08515-0. - Text: electronic // Educational platform Yurait [site]. - URL:https://urait.ru/bcode/494517

4.4 Electronic educational resources

The electronic educational resource for the discipline “Fundamentals of Entrepreneurship” is under development.

4.5 Additional electronic educational resources

1. Federal portal "Russian education" http://www.edu.ru/
2. Russian State Library http://www.rsl.ru/
3. Official website of RosBusinessConsultinghttp://www.rbc.ru/
4. Books, textbooks, monographs. Textbooks and teaching aids – catalog http://www.eup.ru
5. Educational platform "URAYT". https://urait.ru/

4.6 Licensing and free distributed software

1. Microsoft Office suite programs (Word, Excel, PowerPoint)

4.7 Modern professional databases and information reference systems

1. SPS "ConsultantPlus: Non-commercial Internet version". - URL: http://www.consultant.ru/online/ -Access mode: free.

5. Logistics

1. Lecture hall.
2. A classroom for practical classes. A computer
3. room with Internet access.
4. Audience for group and individual consultations, current control and interim certification.
5. Audience for independent work.
6. Library, reading room.

6. Methodological recommendations

6.1 Methodological recommendations for the teacher on the organization training

This section of this work program is intended for beginning teachers and practicing specialists who do not have teaching experience.

The discipline "Fundamentals of Entrepreneurship" forms the competence of UK-1 in students. In the context of constructing educational systems on the principles of the competence approach, there has been a conceptual change in the role of the teacher, who, along with the traditional role of the knowledge carrier, performs the function of the organizer of the student's scientific research work, a consultant in the procedures for selecting, processing and interpreting information necessary for practical action and further development, which must be taken into account when conducting lectures and practical classes in the discipline "Fundamentals of Entrepreneurship".

Teaching theoretical (lecture) material on the discipline “Fundamentals of Entrepreneurship” is carried out on the basis of interdisciplinary integration and clear interdisciplinary connections within the framework of the educational program and curriculum.

The detailed content of individual topics of the discipline “Fundamentals of Entrepreneurship” is considered in paragraph 3.3 of the work program.

Sample versions of tasks and test assignments for current monitoring and a list of questions for the exam in the discipline are presented in the FOS for the discipline in paragraph 7 of this work program.

The list of primary and secondary literature, databases and information reference systems required during the teaching of the discipline “Fundamentals of Entrepreneurship” is given in paragraph 4 of this work program.

6.2 Methodological guidelines for students on mastering the discipline

Acquiring in-depth knowledge of the discipline is achieved through active independent work of students. It is advisable to use the allocated hours to get acquainted with educational and scientific literature on the problems of the discipline, and to analyze scientific concepts.

The discipline provides for various forms of monitoring the level of achievement by students of the stated indicators of mastery of competencies.

Forms of ongoing control – active work in practical classes, testing.

The form of intermediate control in the discipline is a test, during which the level of achievement of students' declared indicators of mastery of competencies is assessed.

Methodological guidelines for mastering the discipline.

Lecture classes are conducted in accordance with the content of this work program and represent a presentation of the theoretical foundations of the discipline.

Attendance at lectures is mandatory.

Taking notes on lecture material is permitted both in writing and on a computer.

Regular repetition of lecture notes for each section in preparation for current forms of certification in the discipline is one of the most important types

independent work of the student during the semester, necessary for high-quality preparation for the midterm assessment in the discipline.

Conductingpractical classes in the discipline "Fundamentals of Entrepreneurship" is carried out in the following forms:

- survey on materials covered in lectures and studied independently according to recommended literature;
- analysis and discussion of issues on topics, presentation defense.

Attendance at practical classes and active participation in them is mandatory.

Preparation for practical classes necessarily includes studying lecture notes and recommended literature for an adequate understanding of the conditions and method of completing the tasks planned by the teacher for a specific practical class.

Guidelines for the execution of various forms extracurricular independent work

Study of primary and secondary literature on the discipline is conducted on a regular basis in the context of each topic to prepare for the midterm assessment on the discipline "Fundamentals of Entrepreneurship". The list of primary and secondary literature on the discipline is given in paragraph 4 of this work program.

Guidelines for preparation for midterm assessment The midterm assessment in the discipline "Fundamentals of Entrepreneurship" is held in the form of a test. An approximate list of questions for the test in the discipline "Fundamentals of Entrepreneurship" and the criteria for assessing the student's answer for the purposes of assessing the achievement of the declared indicators of competence formation are provided in the FOS for the discipline in paragraph 7 of this work program.

The student is admitted to the midterm assessment in the discipline regardless of the results of the current academic performance monitoring.

7. Evaluation Fund

7.1 Methods of monitoring and assessing learning outcomes

Code and name competencies	Achievement indicators competencies	Control methods and assessments
UK-10. Capable accept justified economic decisions in various fields life activity	IUK-10.1. Understands the basic principles of macroeconomics and economic development, the goals and types of state participation in the economy IUK-10.2. Presents the basic patterns of functioning of microeconomics and factors ensuring the rational use of resources and the achievement of effective performance results IUK-10.3. Applies methods of economic and financial planning to achieve personal financial goals, uses financial instruments for managing personal budgets that are adequate to the set goals, optimizes own financial risks	Intermediate certification: pass Current control: Survey, defense presentations; testing

7.2 Scale and criteria for assessing learning outcomes

7.2.1. Criteria for assessing the answer during the test

(formation of competence UK-10, indicators IUK-10.1, IUK-10.2, IUK-10.3.)**« 5" (excellent):**the student demonstrates excellent theoretical knowledge, practical skills, knows the terms, makes reasoned conclusions and generalizations, gives examples, demonstrates fluency in monologue speech and the ability to quickly respond to clarifying questions.

"4" (good):the student demonstrates good theoretical knowledge, practical skills, knows the terms, makes reasoned conclusions and generalizations, gives examples, demonstrates fluency in monologue speech, but at the same time makes minor mistakes that he quickly corrects independently or with minor correction from the teacher.

"3" (satisfactory):the student demonstrates satisfactory theoretical knowledge, demonstrates poorly developed skills in analyzing phenomena and processes, insufficient ability to make reasoned conclusions and give examples, demonstrates insufficient fluency in monologue speech, terms, logic and consistency of presentation, makes mistakes that can only be corrected with correction from the teacher.

"2" (unsatisfactory):the student demonstrates ignorance of theoretical basics of the subject, lack of practical skills, cannot make reasoned

conclusions and give examples, demonstrates a weak command of monologue speech, does not know the terms, demonstrates a lack of logic and consistency in presentation, makes mistakes that he cannot correct when corrected by the teacher, refuses to answer additional questions.

7.2.2. Criteria for assessing the student's work in practical classes (formation of competence (formation of competence UK-10, indicators IUK-10.1, IUC-10.2, IUC-10.3)**«5" (excellent):**all tasks provided for in the plan have been completed practical classes, the student answered all test questions clearly and without errors, and worked actively during practical classes.

"4" (good):all tasks provided for in the practical plan have been completed classes, the student answered all the test questions with corrective comments from the teacher and worked quite actively in practical classes.

"3" (satisfactory):all tasks provided for in the plan have been completed practical classes, with comments from the teacher; the student answered all test questions with comments.

"2" (unsatisfactory):the student did not complete it or completed it incorrectly practical tasks provided for in the practical lesson plan; the student answered the test questions with errors or did not answer the test questions.

7.2.3. Test results evaluation criteria

(formation of competence (formation of competence UK-10, indicators IUK-10.1, IUC-10.2, IUC-10.3.)

The test is graded according to the percentage of correct answers given by the student to the test questions.

Standard scale of compliance of test results with the assigned score:

"excellent" - over 85% correct answers; "good" - from 70.1% to 85% correct answers; "satisfactory" - from 55.1% to 70% correct answers; from 0 to 55% correct answers - "unsatisfactory"

"5" (excellent):the test taker demonstrates excellent theoretical knowledge, has terms and has the ability to quickly respond to test questions.

"4" (good):the test taker demonstrates good theoretical knowledge, has most terms and has the ability to quickly respond to test questions.

"3" (satisfactory):the test taker demonstrates satisfactory theoretical knowledge, has a command of basic terms and concepts.

"2" (unsatisfactory):the test taker lacks theoretical knowledge, He doesn't know the terminology and responds slowly to test questions.

7.3 Evaluation tools

7.3.1. Current control

(formation of competence (formation of competence UK-10, indicators IUK-10.1, IUK-10.2, IUK-10.3.) Approximate list of tests.

1. The following property is assigned to a unitary enterprise:

- On a long-term lease basis

- On the rights of ownership

+ On the basis of operational management or economic management

2. Is risk inherent in entrepreneurship?

+ Yes, risk is an integral part of entrepreneurship

- Yes, but only in times of crisis and inflation.

- No

3. The purpose of entrepreneurship is:

- Satisfying the needs of the population for goods and services

- Replenishment of the state budget with tax revenues

+ Systematic profit generation

4. . The most important features of entrepreneurship are:

+ Risk and uncertainty, independence and freedom of activity, reliance on innovations

- Constant search for new ideas, risk, economic dependence on macroeconomic situation in the country

- Independence, keeping an eye on competitors, relying on innovation

5. The following activities are not considered entrepreneurship:

- Food trade

- Organization of regular passenger transportation

- Hotel business

+ Issue and trading of securities

6. Entrepreneurial entities may be:

- Individuals

+ Individuals and legal entities

- Legal entities**7. Prerequisites that determine the formation entrepreneurship in Russia:**

+ Political, economic, legal, psychological

- Political, economic, social

- Political, economic, legal, cultural**8. Forms entrepreneurship?**

- Private, public, public

+ Individual, partnership, corporate

- Individual, joint

9. Entrepreneurship performs the following functions:

- Socio-economic, guiding, distributive, organizational

- Economic, political, legal, socio-cultural

+ General economic, political, resource, organizational, social, creative**10. The basis of state entrepreneurship is:**

+ Unitary municipal enterprises

- Strategically important enterprises and institutions

- Banking structures

11. The basis of joint-stock entrepreneurship is:

- Clear delineation of responsibilities between shareholders

- Mandatory inclusion of a state share in the composition of a joint-stock company property

+ Joint ownership of the means of production

12. What are the principles of free enterprise?

- Market mechanism, private property and perfect competition

+ Dialectical relationship between productive forces, production relations and economic mechanism operating under conditions of private ownership of the means of production, freedom of enterprise and free competition

- Productive forces, material and labor resources located in freely available to entrepreneurs

13. The basis of any entrepreneurship?

+ Clear focus on achieving financial results

- The desire to maximally satisfy society's needs for goods and services

- The desire to occupy the most promising niche in the market

14. Collective entrepreneurship is carried out by a group of citizens based on:

- Clear division of responsibility depending on the share of participation in the enterprise

+ Personal interests of each of them

- Equal participation in the activities of the enterprise

15. Manufacturing entrepreneurship is a type of business based on is:

- Material production

- Material production and provision of services

+ Material, intellectual and spiritual production

16. The economic basis of individual entrepreneurship is... own.

+ Private

- Public

- State

17. The economic basis of state entrepreneurship is... own.

- Private

- Collective

+ Municipal

18. Financial entrepreneurship is a type of business based on:

- Securities

+ Money, including foreign currency, securities

- Movable property

19. Family business can be carried out on the basis of:

+ Joint ownership of peasant (farmer) farm and/or privatized housing

- Legally confirmed family ties

- Shared ownership of productive forces

20. Part-time entrepreneurship involves:

- Forced engagement in other types of income-generating activities

- Simultaneous implementation of several commercial projects

+ Combining or alternating entrepreneurship with other activities production and non-production labor activities

21. Economist I. Schumpeter identified the following incentives activities of the entrepreneur:

- Constant desire to take risks, need for influence

+ Striving for success, implementation of innovations

- Satisfaction from running things independently, constant desire to take risks

22. Specify the type of business that involves permanent trade and exchange operations for the purchase and sale of goods:

+ Commercial

- Financial

- Production

23. Entrepreneur skills:

- Economic, production, conceptual

+ Economic, communicative, technological

- Communicative, economic

24. What are the sources of formation of an entrepreneurial idea?

- Competition, innovation, product market

- Economic instability, commodity market, competition

+ Competition, geographical and structural “gaps”, achievements of scientific and technological progress

25. In what form is individual entrepreneurship registered?

- Legal entity

+ Individual

- Joint activities

26. Form of liability for individual entrepreneurs.

- Subsidiary liability for property belonging to him

+ Full liability for the property belonging to him

- Liability in the form of fines and administrative penalties

27. Agreement between entrepreneurs of the same industry on prices, division sales markets and share in the overall market are:

- Corporation

+ Cartel

- Limited partnership

28. What is the name of the difference between the expected (forecast) cash proceeds the company and its real size?

- Valorization

+ Entrepreneurial income

- Provision

29. Which of the following areas is not a form of government? support and regulation of entrepreneurial activity?

- Improving the system of financial support for small businesses

- Formation of a regulatory framework for support and development entrepreneurship

+ Formation of a state program for the production of environmentally friendly products

7.3.2. Topics for preparing presentations.

(development of competence (development of competence UK-10, indicators IUK10.1, IUK-10.2, IUK-10.3.)

1. History of the development of the theory of entrepreneurship.
2. Licensing of the activities of a commercial organization.
3. Business infrastructure.
4. Features of organizing your own business (using any type of activity as an example).
5. Venture entrepreneurship in Russia and abroad.
6. Venture capital financing schemes.
7. Composition, relative advantages and disadvantages of sources of financing of the organization (using any type of activity as an example).
8. Interests of owners and top managers when assessing the degree of risk and level of profit of the organization.
9. The economic essence of entrepreneurial risk.
10. Retrospectives of risk awareness as an integral component of business.
11. Pure risks as a component of the impact of the environment on business activities.
12. Insurance and self-insurance.
13. Horizontal and vertical holdings, financial-industrial groups and other forms of interaction between organizations as methods of managing entrepreneurial risks.
14. The nature and types of entrepreneurial risks.
15. Characteristics of the business environment.
16. The system of state support for small and medium-sized businesses in Russia.
17. Taxation of small businesses.
18. System of protection of business secrets.
19. Ensuring economic security of business.
20. Types and procedure for liquidation of a legal entity.
21. Factors determining the level of entrepreneurial culture.

22. Culture and ethics of entrepreneurial activity.
23. Signs of bankruptcy of an organization.
24. Innovative component in entrepreneurial activity.
25. An employee as a subject of entrepreneurial activity.
26. Accumulation, selection and analysis of entrepreneurial ideas.
27. Technology of making entrepreneurial decisions.
28. Scheme of state support for innovative activities.

7.3.4. Interim certification

(formation of competence (formation of competence UK-10, indicators IUK-10.1, IUC-10.2, IUC-10.3.)

1. The importance of entrepreneurship in the socio-economic development of the country.
2. The essence of entrepreneurial activity.
3. The emergence, concept and content of entrepreneurship.
4. Goals, objectives and functions of entrepreneurship.
5. Subjects and objects of entrepreneurial activity.
6. Subjects and elements of the entrepreneurship process.
7. State regulation of entrepreneurial activity.
8. Regulatory legal acts in the field of entrepreneurial activity.
9. Types and forms of entrepreneurial activity.
10. Manufacturing entrepreneurship.
11. Commercial entrepreneurship.
12. Financial entrepreneurship.
13. Intermediary business activities.
14. Advisory entrepreneurship.
15. Social entrepreneurship.
16. Organizational and legal forms of entrepreneurial activity.
17. Associations of entrepreneurs.
18. Personal qualities of an entrepreneur.
19. The essence of entrepreneurial culture.
20. Corporate culture of entrepreneurial structures.
21. Business ethics and etiquette.
22. Business secrets and their protection.
23. Taxation in business activities.
24. The essence of entrepreneurial risk.
25. Functions and classification of entrepreneurial risk.
26. Management of business risks.
27. State registration of individual entrepreneurs.
28. Stages and procedure for creating a new enterprise.
29. Constituent documents of the enterprise.
30. Formation of the authorized capital of the enterprise.
31. State registration of legal entities.
32. State support for entrepreneurial activity.

33. State control in the sphere of entrepreneurial activity.
34. Principles, types, kinds and forms of marketing in entrepreneurship.
35. Marketing functions and decisions in entrepreneurship.
36. Marketing management in the business system.
37. Interaction of business structures with credit institutions.
38. The influence of macro- and microenvironment on the functioning of entrepreneurship.
39. 39. Analysis of economic activity of the entrepreneurial structure.
40. Entrepreneurial environment.
41. Innovative entrepreneurship.
42. Types of organizational management structures in entrepreneurship.
43. Business planning in entrepreneurial activity.
44. Evaluation of the effectiveness of entrepreneurial activity.
45. Features of the development of entrepreneurial activity in the economy of foreign countries